



Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997

Selling your Organisation to the Public



SAFE Working Conference & General Assembly

Ljubljana, Slovenia
26 November 2010

Dr Mary Baker MBE

President, European Brain Council

President, European Federation of Neurological Associations

Patron, European Parkinson's Disease Association



Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

EPDA Charter for People with Parkinson's Disease



KENSINGTON PALACE

21st May, 1996

Dear Mary,

I am delighted to learn that it will be World Parkinson's Disease Day on 11th April next year. There can surely be no more perfect way of remembering James Parkinson's birthday.

Worldwide recognition of this cruel disease is so important and I am immensely encouraged by all your plans for this special day. I wish you every possible success in this excellent initiative.

Yours sincerely,
Diana



Mrs. Mary G. Baker, MBE

People With Parkinson's Disease
Should Have the Right to:

- ~ Be referred to a doctor with a special interest in Parkinson's
- ~ Receive an accurate diagnosis
- ~ Have access to support services
- ~ Receive continuous care, and
- ~ Take part in managing the illness

Declared this 11th day of April 1997

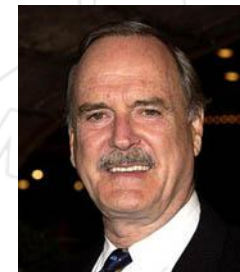
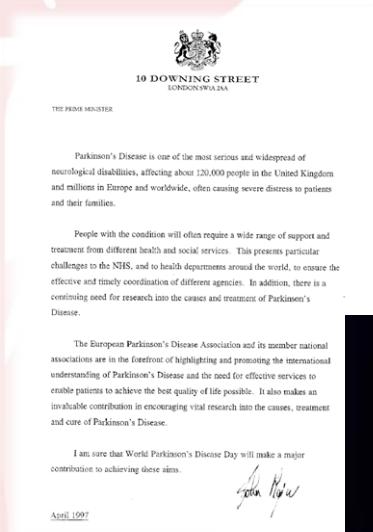
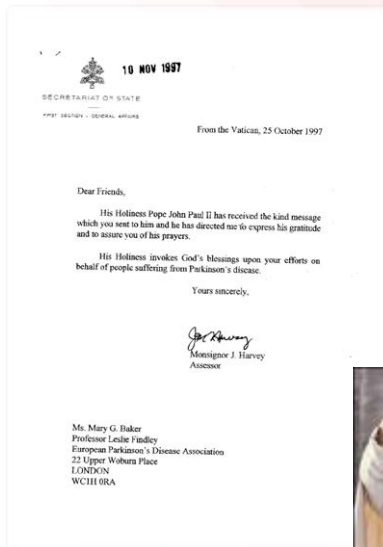


Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

... in support of the EPDA Charter and the
World Parkinson's Disease Day





Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997



Oscar Gershanik
Argentina



Aleksandar Janca
[WHO Liaison]
Australia



Francisco Cardoso
Brazil



Wolfgang Oertel
[MDS Liaison]
Germany



Bhim Singhal
India



Yoshikuni
Mizuno
Japan



Ashraf Kurdi
Jordan



Alla Guekht
Russia



Eduardo Tolosa
Spain



Mary Baker
[Chair]
UK



Leslie Findley
UK



Matthew Menken
USA



Lizzie Graham
Working Group Coordinator
UK





Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997

Areas Targeted

- Epidemiology
- Management of the illness
- Education programme
- Emotional and economic cost of the illness to families

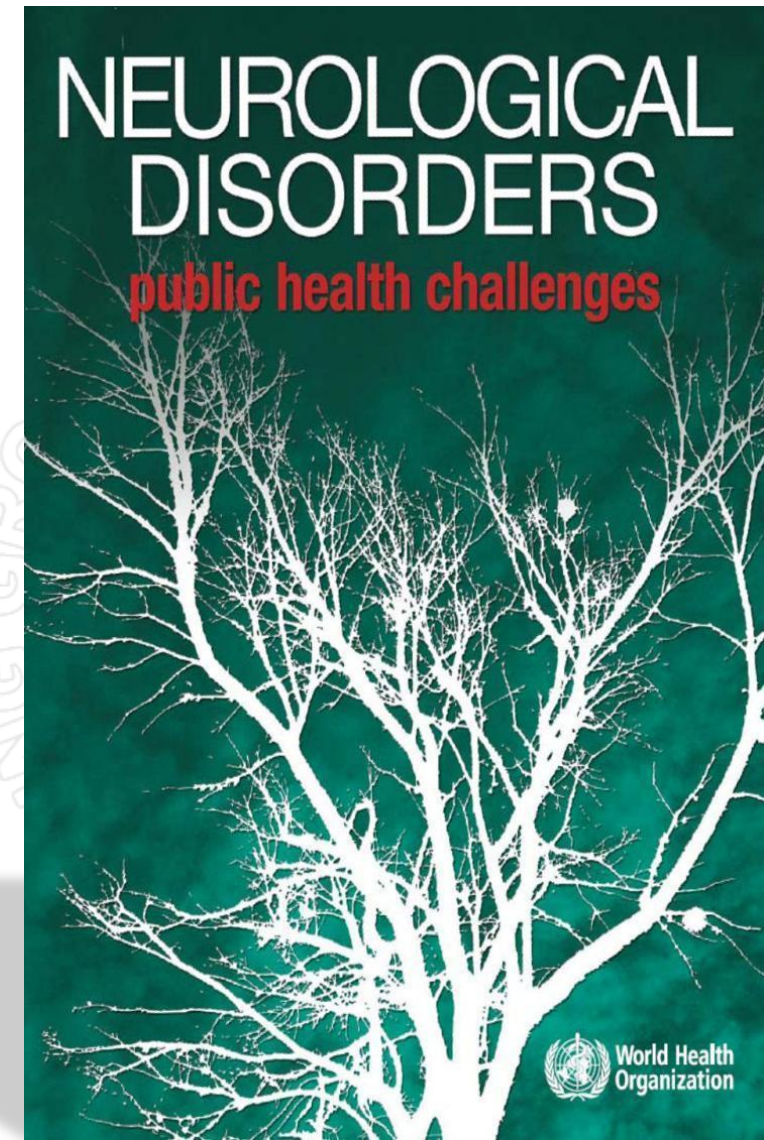


Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997

Measure of lost health –
(disability-adjusted life
years)

35% is Brain
Disease



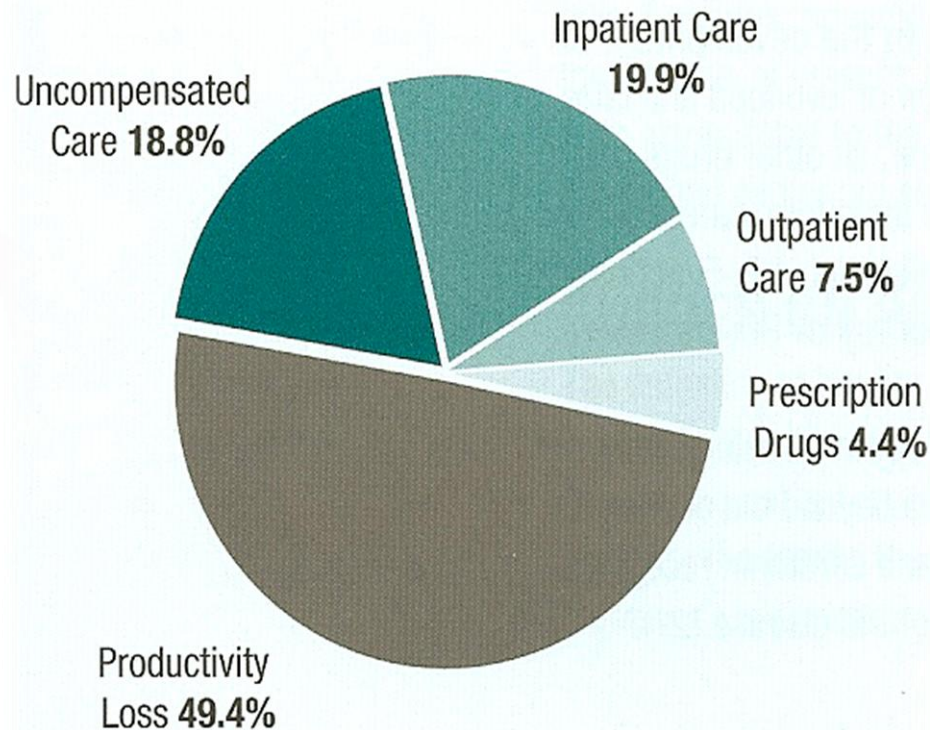


Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

Figure 3.8.1 Cost distribution in Parkinson's disease



Source: (23).

Neurological Disorders
Public Health challenges
WHO 2007



Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

Countries

Canada

Italy

Japan

Spain

UK

USA

Involved

Physicians

PWPD

Carers

1,900
people

203

1020

687



G . P . D . S

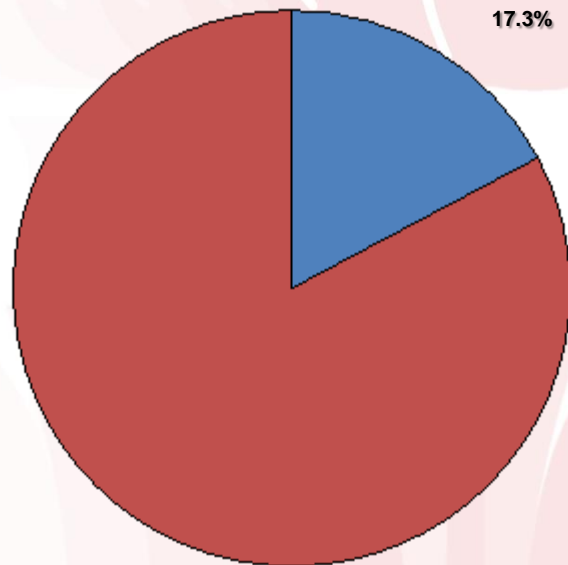


Working Group on Parkinson's Disease

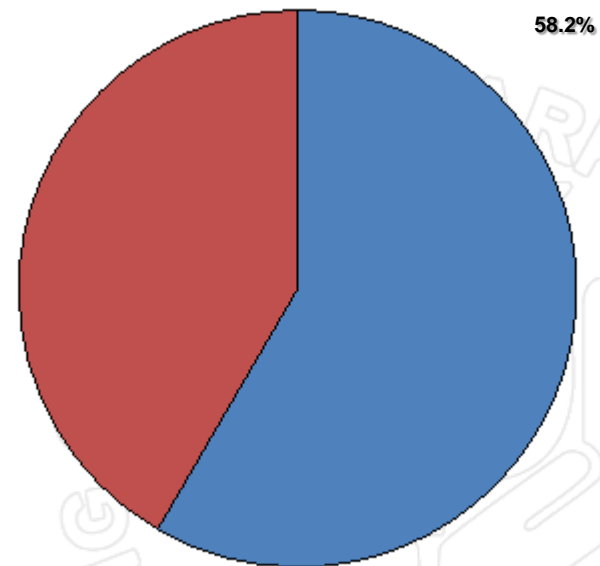
Formed by the World Health Organisation

27 May 1997

Medication and disease severity



Depression



Alliances: Patient associations, Healthcare professionals, Pharmaceutical industry, Academia



G . P . D . S



Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997



7th World PD International Symposium
Mumbai, India - 7 December 2003



8th World PD Day
Toronto, Canada - 21 April 2004



EPDA 5th Multidisciplinary Conference
Lisbon, Portugal - 7 May 2004



5th International Symposium APPDA
Conference
Melbourne, Australia - 24 October 2005



10th World PD Day
Cape Town, South Africa - 3 April 2006



12th World PD Day
Cairo, Egypt - 10 April 2008





Working Group on Parkinson's Disease

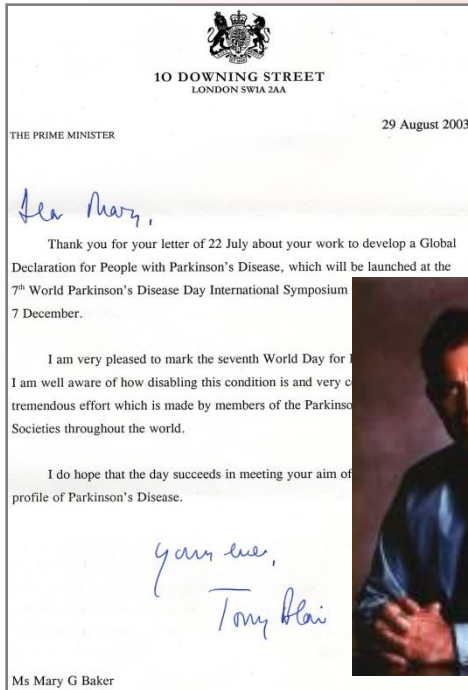
Formed by the World Health Organisation

27 May 1997

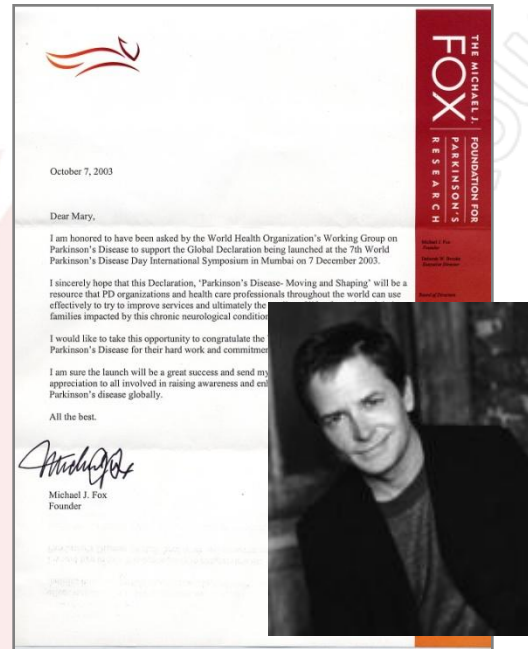
Launch of Global Declaration



**Muhammad Ali signing
the Global Declaration**



**Letter of support
Tony Blair, UK Prime
Minister**



**Letter of support
Michael J Fox**



**Janet Reno,
first woman Attorney
General of the United
States of America**



Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

Mumbai, India - 7 December 2003





Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

Toronto, Canada - 21 April 2004





Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997

EPDA 5th Multidisciplinary Conference Lisbon, Portugal - 7 May 2004



Peter Hoogendoorn, EPDA Vice President

**Robin Elliott, Chief Executive of
Parkinson Disease Foundation USA**





Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

APDA 5th International Symposium

Melbourne, Australia - 4 October 2005



PRIME MINISTER
CANBERRA

MESSAGE: WORLD CHARTER FOR PEOPLE WITH PARKINSON'S DISEASE

I am pleased to provide this message of support for the *World Charter for People with Parkinson's Disease*.

Parkinson's disease can be a debilitating condition requiring appropriate understanding and management. Its chronic nature can incorporate unique challenges for patients, their carers and families.

Chronic diseases are a major focus of the Australian Government and State and Territory Governments. As an indicator of this, Health Ministers have commissioned an integrated chronic disease strategy which will be presented to them for adoption later this year. This strategy aims to improve the overall integration and continuity of care for people with chronic conditions by emphasising the importance of primary health care, health promotion and early intervention.

The Australian Government supports research relevant to Parkinson's disease through its National Health and Medical Research Council. In 2005 the government will provide around \$2.9 million for research grants addressing Parkinson's disease.

To raise awareness of Parkinson's disease, the Australian Government provides health information to the general public via the *HealthInsite* web site. *HealthInsite* is a single entry point to quality information from leading health information providers, including peak health organisations, government agencies and educational and research institutions.

(John Howard)

John Howard
Prime Minister of Australia [1996 – date]



Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

10th World PD Day

Cape Town, South Africa - 3 April 2006



In proud association with





Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997

In support of the Global Declaration 2005
9th World PD Day Luxembourg - 11 April



**Swiss federal president
Samuel Schmid
Bern, Switzerland**



**Jean-Claude Juncker
the Prime Minister of Luxembourg**



**HRH The Duchess
of Luxembourg**



Rasheda Ali



Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

In support of the Global Declaration 2005



Princess Alexandra of Denmark



Mary Harney
Minister for Health for Ireland





Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997

World Parkinson's Congress - Washington
22 – 26 February 2006





Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

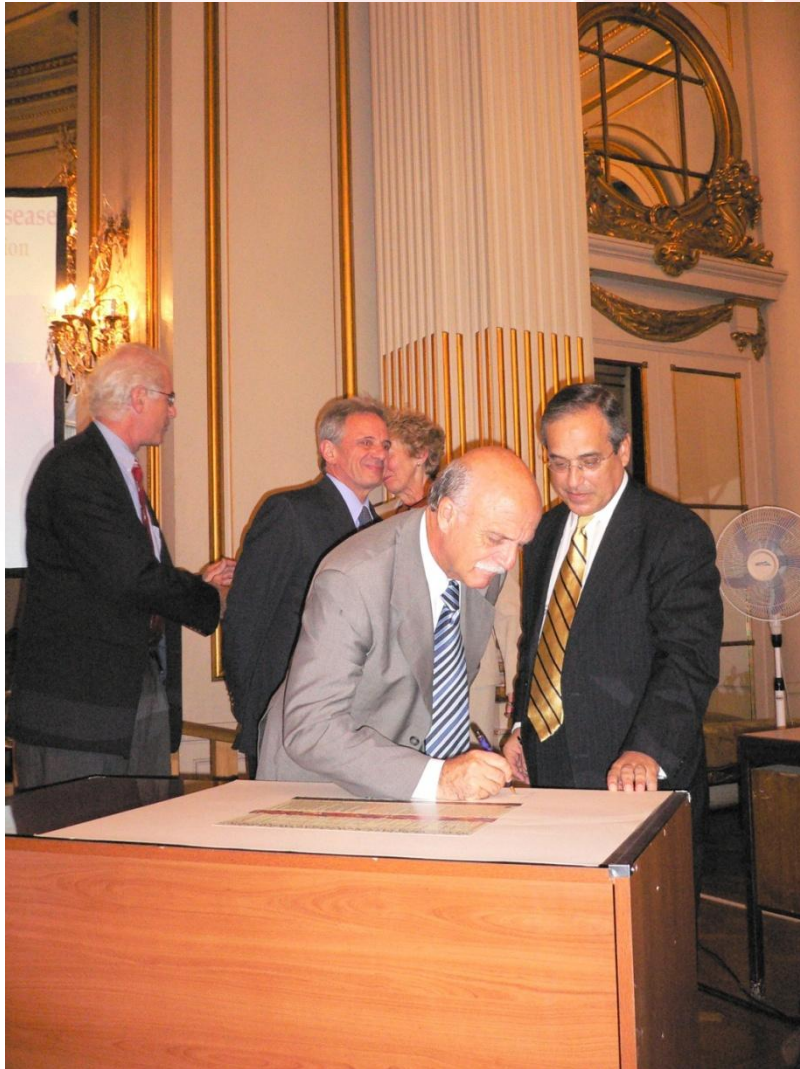
Representatives from the following countries have supported the launch of the Global Declaration

- Argentina
- Australia
- Austria
- Belgium
- Bulgaria
- Cameroon
- Canada
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Hong Kong
- Iceland
- India
- Ireland
- Israel
- Italy
- Japan
- Jordan
- Korea
- Lithuania
- Luxembourg
- Malaysia
- Netherlands
- New Zealand
- Norway
- Poland
- Portugal
- Russia
- Serbia
- Singapore
- Slovenia
- South Africa
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine
- United Kingdom
- USA



Working Group on Parkinson's Disease

Formed by the World Health Organisation
27 May 1997



World PD Day 11 April 2007
Buenos Aires, Argentina





Working Group on Parkinson's Disease

Formed by the World Health Organisation

27 May 1997

10 April 2008 - Cairo, Egypt





- Coming together is a beginning
- Keeping together is progress
- Working together is success